

SECRET

OSA 5631-63

21 NOV 1963

MEMORANDUM FOR: Chief, Materiel Division, OSA

SUBJECT: Procurement of "Printasign" Machine

1. Request the Materiel Division, OSA procure a "Printasign" machine. This machine is for use in the OSA graphics unit as an aid to reduce costs and time in the production of charts and displays.

2. The "Printasign" machine is manufactured by:

Keynolds Printasign Company
9830 San Fernando Road
Pacoima, California

It can be purchased through:

Government Federal Sales Office
Dupont Circle Building
1346 Connecticut Avenue NW
Washington, D.C.

Approximate cost: \$4,936.50.

3. The "Printasign" is a direct printing process with an unlimited number of type styles and sizes. Its major attraction is its amazing speed as compared to other processes presently in use. It can best be compared to a typewriter in that it prints directly on the paper or chart. Other than ink and type cleaner, there is no upkeep involved such as film or chemicals. It prepares copy in a matter of minutes that would require an hour or more when using either hand or film strip process.

4. The method now in use involves exposing a film strip with text, developing, trimming film to correct width, applying cement to film, applying cement to chart surface, allowing time to dry, and finally applying strips to chart. "Printasign" can do the same job in one step which consumes no more time than the first step in para three above.

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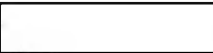
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5. The request for the purchase of this machine is done in an effort to keep abreast of the rapidly growing requirements of this office: Only by employing the least time consuming and most efficient of the labor-saving devices, can the unit hope to maintain the work load imposed by the constantly expanding programs and at the same time improve the quality of its graphics. We feel this machine would pay for itself within one to two years by the elimination of costly supplies, maintenance and most of the overtime now required.

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Chief, Operations Division, OSA

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CC/OD/OSA/  bna (20 Nov. 63)
Distribution.
1-C/MD/OSA
1-D/FA/OSA
1-C/OD/OSA
1-CC/OD/OSA
1-RB/OSA
1-Holdback

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